

We needed an easy to use powerful,
reliable retail solution; able to help
us manage not only our stock but
allow us to grow our sales

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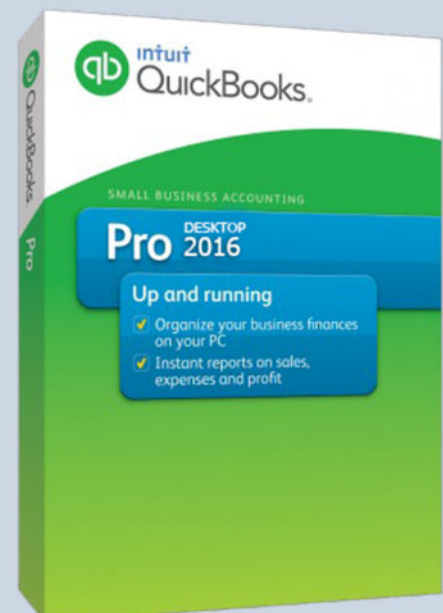


It is easy to get new customers, it is harder but more important to make sure those who start shopping with you, keep doing so. That's why we use QuickBooks Point of Sale Pro

What is The Originals?

The Originals is a clothing retail shop, which offers genuine brands of clothing at affordable prices. These brands include but are not exhausted to Jeep, Quick Silver, Fox and Roxy.

Besides offering everyone something sporty and classy Original Brands makes sure that part of the money you spend is used to safeguard our Rhinos, so that you and your children maintain the wildlife heritage that makes Zimbabwe great.



QuickBooks Pro : Multi-Store Environment

- Easy to use, less chances of human error
- Able to offer extensive sales reports to ensure we make better procurement and pricing decisions
- Allows you to track customer buying trends individually
- Can offer customer centric promotions to help retain customer loyalty through various inbuilt programs
- Data security : Extensive user permissions so no one needs to access information they do not need to.
- Multi Store configurations allow for each shop to be controlled centrally, offering HQ updates of sales movements, trends across over 20 shops.
- E-mail exchange set up ensures that HQ and remote shops need not invest in expensive internet connections. Simple everyday internet will get the job done

Location :

- Sam Levy Shopping Centre
Borrowdale

Original Brands

‘When Rateways came to use they already knew they wanted QuickBooks.

‘The Original Brands first need was a retail solution ideal for a clothing retailer. Issues of stock control were very important. Additional features like printing item tags, and bar-coding tags were an added advantage. The second need was getting a package that allowed the HQ to not only monitor the remote shop but control it as well. The fact that QuickBooks Point of Sale could sync up with QuickBooks Accounting meant good bye to double entry and hello to convenience. Not surprising, the owners decided that QuickBooks Point of Sale was the intelligent choice.’

Anesu Muvingi : QuickBooks Pro Advisor



Starting Up with QuickBooks Point of Sale The most nerve racking thought was how to get every item into the system. Several products, different prices, exchange rate factors and determining the size, colour and code for everything. It would have been a nightmare, but QuickBooks allowed for a simple upload of stock items through Microsoft Excel.

‘Once you get all your information in excel and map it so that QuickBooks reads whatever information you want , it is just a matter of pressing a button and everything is imported in minutes. If there are errors QuickBooks will offer you a detailed report of items duplicated, or without prices or codes that do not work.

What User Friendly Means to Us QuickBooks is an easy system, and reduces the likelihood of errors. When stock takes are done you want the stock to match up, trying to figure out why some stock is up and why other is down is frustrating and brutal work. Correcting it and setting preventive measures just adds to ones daily workload. Luckily with QuickBooks the likelihood of human error is significantly reduced.

Price Tags and Bar Codes QuickBooks generates its own barcodes and customised price tags. As a serious brand we do not think writing the item price through a marker was a great idea. With QuickBooks price tags you can use bar codes, and bar codes reduce error significantly and speed up the whole sales process. Talk about advantages over lapping each other. There's a reason this software is Americas number one retail solution.



Reporting Feature At the end of the day we need to know not only how much we made in sales, but our profitability, inventory levels, most common returns, fastest moving lines, reorder levels that need stocking up. We cannot afford to be caught with our pants down.

We have all our retail reports convert into business accounting reports with QuickBooks Enterprise Solution. With this software we can easily get full accounting reports and when needed get consolidated accounts across all the business branches and make the best decisions.

Support Since using QuickBooks we seldom need support, however whenever we do we are impressed at just how fast reliable and hands on Simply Accounting is with training assistance and support

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