

You do not need a degree in
accounting or computers to
understand QuickBooks. It is very
user friendly

Collins Chiwanza
M.D. Interlink Advertising



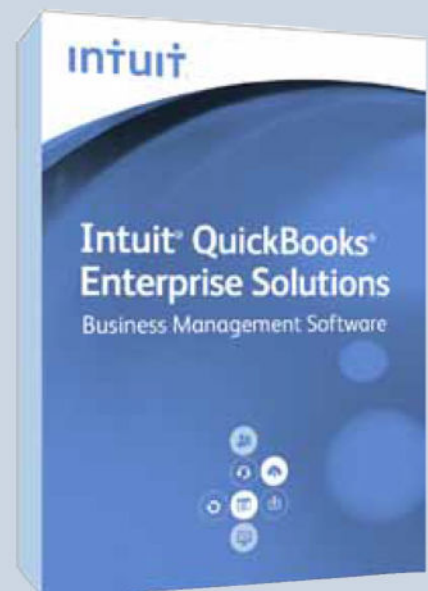
Interlink Advertising

CREATIVE DESIGN | ADVERTISING | PRINTING | PUBLISHING

Enterprising Growing Printing Firm, Interlink Advertising Gets the Job Done with QuickBooks Enterprise Solution

Whose Interlink Advertising

Interlink advertising is a printing advertising company that has grown considerably in the past 10 years, becoming a prime player in the Zimbabwean Print Industry. They print magazines, ,calendars, financial reports, business cards, banners, corporate wear, corporate gifts and stationary.



Location : Zambia House Cnr Kwame mNkrumah & Angwa Street Ground Floor Harare

Employees: 12

Enterprise Solution Benefits

- Accurate job costing
- Very user friendly system
- Affordable, accounting solutions, especially when compared to other similar products.
- Data security : Extensive user permissions and active audit trail

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'Initially I used another system for my accounting. Not being an accountant made using this system difficult to use and understand. It was also very expensive especially when I needed additional users and had high maintenance fees in the form of yearly renewals and site visit charges. When Simply Accounting offered me QuickBooks Enterprise . Solution I thought this was just another sales pitch. It sounded too good to be true. The 60 day money back guarantee won me over and I haven't looked back since'

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The only regret I have with QuickBooks in the 3 years we have used it is why we took this long to get it'

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Moving to QuickBooks Enterprise When we first used QuickBooks we were very surprised at just how user friendly it was. The cross over from our old software was painless as we imported most of our important data into QuickBooks through excel

It is so User Friendly even our Graphic Designers Use It 80% of the time my business is issuing prospective customers quotations, and whilst I have a sales team selling is everyone's job. So when push comes to shove my Graphic designing team can generate a quotation and send it. They like myself are not accountants but QuickBooks is so user friendly we can all use it.

Data Integrity With so many people able to access QuickBooks it is easy to worry about security of important data. QuickBooks Enterprise has over 130 user permissions making sure that every user has access level only they need to know. With QuickBooks Enterprise the audit trail is always on meaning I know exactly who did what, or changed or deleted an entry and hat that entry was. It is that easy.

Job Costing – A Feature I Need One important feature I get is job costing. I need to be able to determine my profitability especially since my products are customised and so too are my charges. In Zimbabwean one has to be weary not to over-charge the customer otherwise you price yourself outside the market and your business right out the door' QuickBooks ensures that every expense can be linked to the client job and thereby allow you additional insight on how profitable each job is individually.

Reporting Feature Once upon a time a phone was a device to receive and make calls. It has evolved to become more, from being an alarm, stop watch, torch light, music



player, calendar diary, instant messenger to a lot more. The same holds true for accounting software. With QuickBooks you are able to know and manage your inventory, job performance, sales, profitability, customer, debtors, suppliers, cash flows and manage your assets. With QuickBooks Enterprise Solution you get over 150 business pre-set reports with additional customised reports you can generate for yourself.

With QuickBooks you get business intelligence, that allows you management accounts without necessarily having to have an accountant on your permanent payroll. Day to day book keeping can be done easily with reports being generated by the back office feature.

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